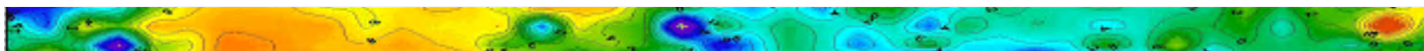


## AgroView Winter Campaign



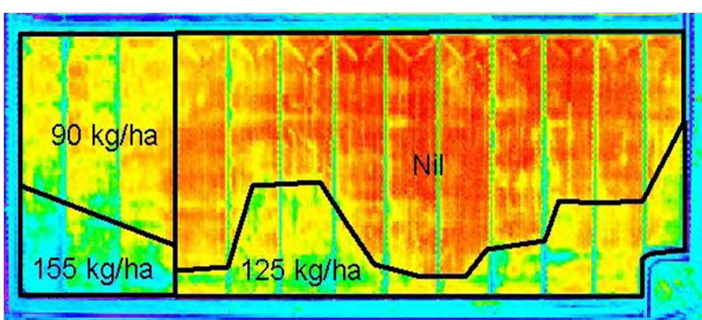
### Do you want to:

- **Increase productivity?**
- **Reduce nitrogen inputs?**
- **Increase your profits?**

### AgroView Crop Imaging Service

The AgroView crop imaging service is based on imagery from a range of satellites and advanced processing techniques that provide quantitative information on in-season crop growth status, variability and yield potential before it is visible to the human eye.

Growers and consultants are able to target in-season crop assessment, soil sampling or tissue analysis at specific growth stages, allowing nitrogen application to be delayed until the seasonal outlook and yield potential is better defined.



*A satellite crop vigour map and nitrogen recommendation*

### 2010 Subscription Service

Growers and consultants simply need to provide us with the following details:

- **Grower details and farm location**
- **Paddock details**
- **Crop type and planting dates**
- **Preferred dates ("windows") for imaging**

You can supply GPS coordinates or maps of your paddocks, or we can use existing satellite imagery to locate your paddocks with a little assistance.

Once imagery is captured, products will be processed and placed on a password protected web site for download as: PDF maps ready for printing; digital images for GIS mapping software, or controller files ready for Variable Rate Application systems.

### Packages

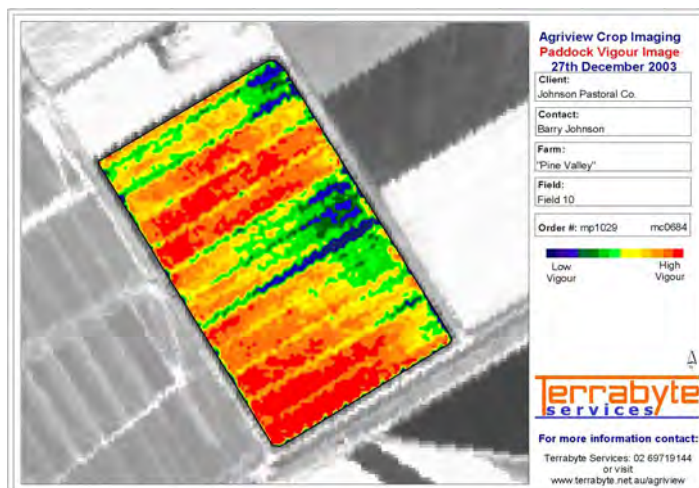
Two product levels are being offered:

#### **Basic Package**

- **Standard NDVI Crop Vigour Indices optimised for paddock and whole-farm application**

#### **Advanced Package**

- **Green Leaf Area Index (LAI)**
- **Total Biomass and Tissue Nitrogen (%) products (under development)**



### Pricing and Orders

Pricing will depend on the number of hectares, the imaging dates required, the number of neighbouring farms placing orders and products levels being ordered. Call your nearest commercial agronomist or Terrabyte Services to find out more, and tailor the **AgroView** services for you and your neighbours.